

# Champion of Champions

**Armin Nedjat** introduces the Champions implant system and discusses the future of the UK dental implant market

## Tell us a little bit about your background – what led you into dentistry?

As my father used to work as a dentist, and was one of the first dentists doing implants in Germany, I was familiar with this profession early in my life. So, for me it wasn't a big decision to choose this profession and to study dentistry.

## What is it about dental implants that attracted you?

Before implant dentistry came up, bridges, partial and full prostheses were 'state of the art' to replace missing teeth. I have experienced implant dentistry right from the start, and I am convinced that the discipline comes closest to nature when it comes to replacing missing teeth.

## Why did you decide to develop your own system?

After I tried various implant systems, I found that all of them had good approaches, but did not fully satisfy my tendency toward perfection. So, I started to develop a system that came closest to my ideas. Above all, I was convinced by the minimally invasive method of implant dentistry, since it conserves the existing bone and tissue structures, and I optimised my system for this patient-friendly procedure.

## What was the hardest part about getting your own implant business underway?

In the beginning, the most difficult thing for me – with what, back then, was a small company – was to start positioning my system against the established companies in the market. In recent years, this has become much easier, since even the 'big ones' have recognised the advantages of minimally invasive implant dentistry and are gradually trying to integrate this into their own

**Dr Armin Nedjat** is founder and managing director of Champions Implants. He is also the developer of the MIMI ('minimally invasive method of implantation') procedure.



concepts. But not all these can really say they are minimally invasive – as to my mind, the most important part of the minimally invasive method of implant dentistry, is not to re-open the gingiva.

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## Tell us more about the Champions system itself – what are its key features and benefits?

The Champions implant system is designed to use without raising flaps, and so it is very patient friendly.

The key part here is the two-piece Revolution implant, with its patented Shuttle on top. The Shuttle is the essential key to minimally invasive surgery, because it has four functions in one: insertion tool, cover screw, healing abutment and gingiva former, and impression tool. It is the main reason that re-opening the gingiva is no longer necessary.

## What can UK dentists look forward to from you over the coming year?

The philosophy of our company and the Champions implant system is:

- Premium quality for a budget price
- Easy handling for the surgeon
- Can be integrated in the usual dentist's day without special surgery days
- Pain-free (as far as possible) for the patient.

These great benefits, that dentists all around the world already use and like, should be available now for UK dentists too.

We support this with a series of free workshops for UK dentists in our modern Champions Future Centre in Germany, where they can discover that implant dentistry is not mysterious, and is possible for any dentist in any clinic.

## What do you think has been the biggest development in implant dentistry in the last 10 years?

I truly believe that the biggest development in implant dentistry is the approach to minimally invasive surgery. It was more than time to keep up with the great standards that modern medicine makes possible these days.

## What do you think the future holds for implant dentistry in general?

In the future implant dentistry for sure will be available in every dental clinic and affordable for every dental patient. **IDT**